



# The Current situation on Bratislava's waterfront

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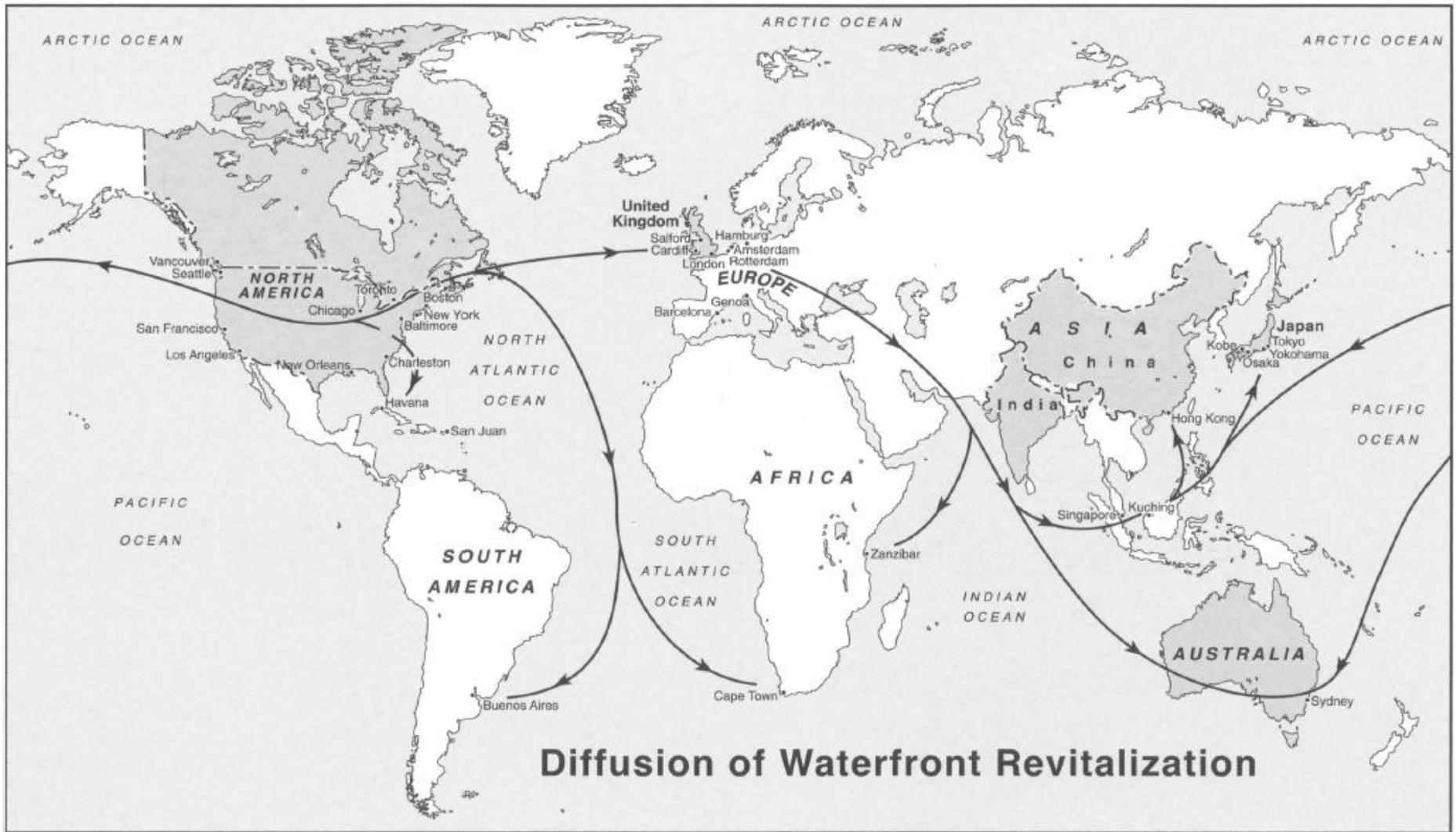


FIG. 2—The global diffusion of waterfront revitalization, with some examples. (Cartography by Bob Smith, Department of Geography, University of Southampton)





Unfulfilled expectations of „FDI“

Member of EU

Member of the Eurozone

1989

90's

1993

1998

2004

2006

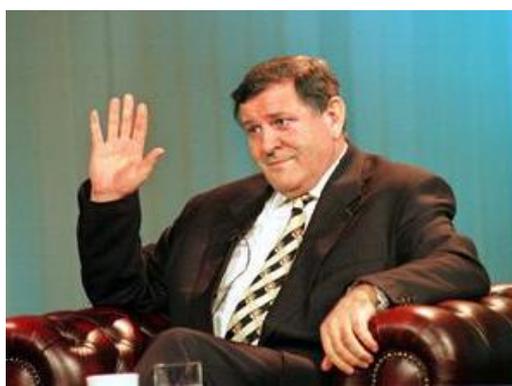
2009

The fall of the Iron curtain

Bratislava  
- the capital city of  
Slovakia

The end of „Meciarism“

Dzurinda's reform period

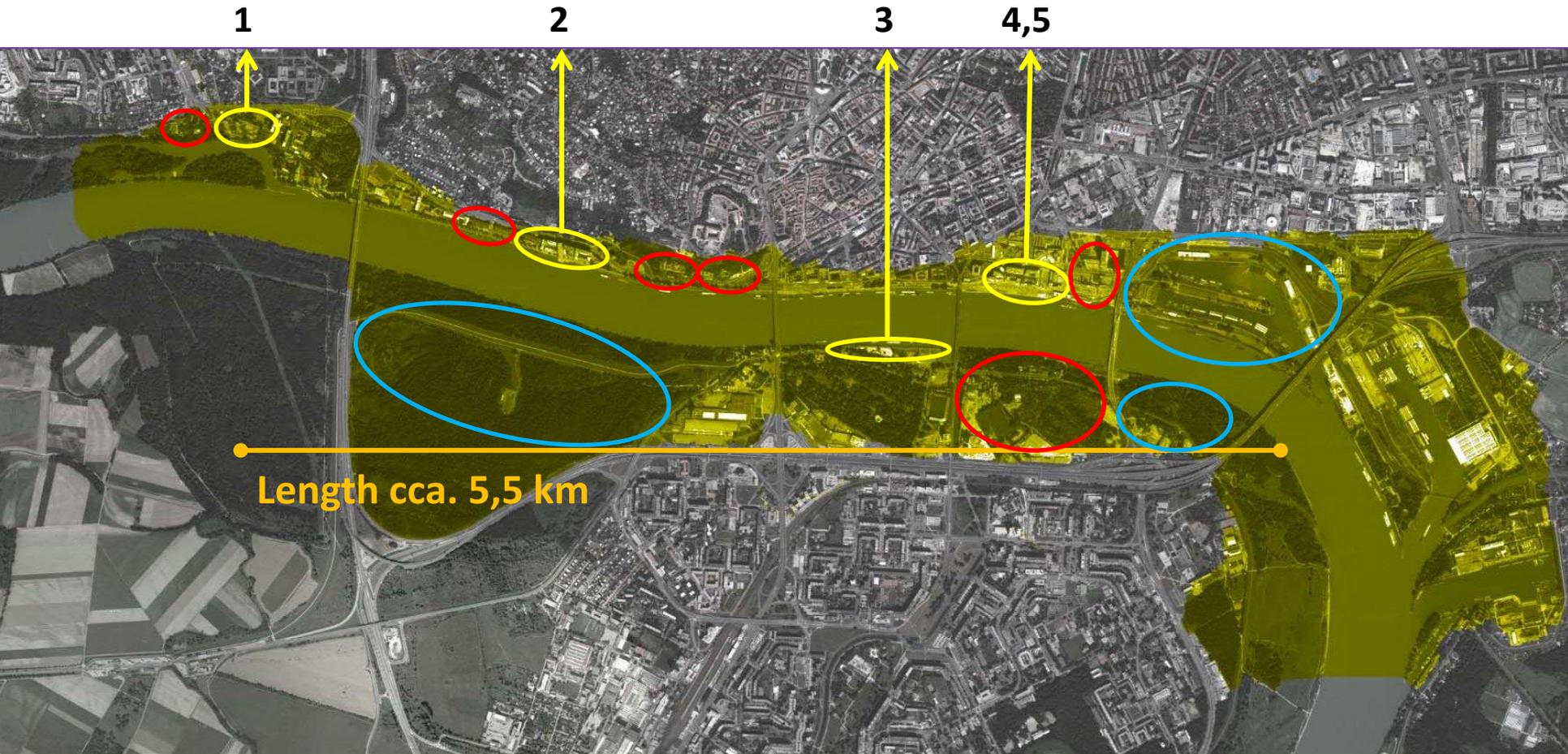




## changing face of the riverside in Bratislava



# Bratislava's Waterfront



1



2

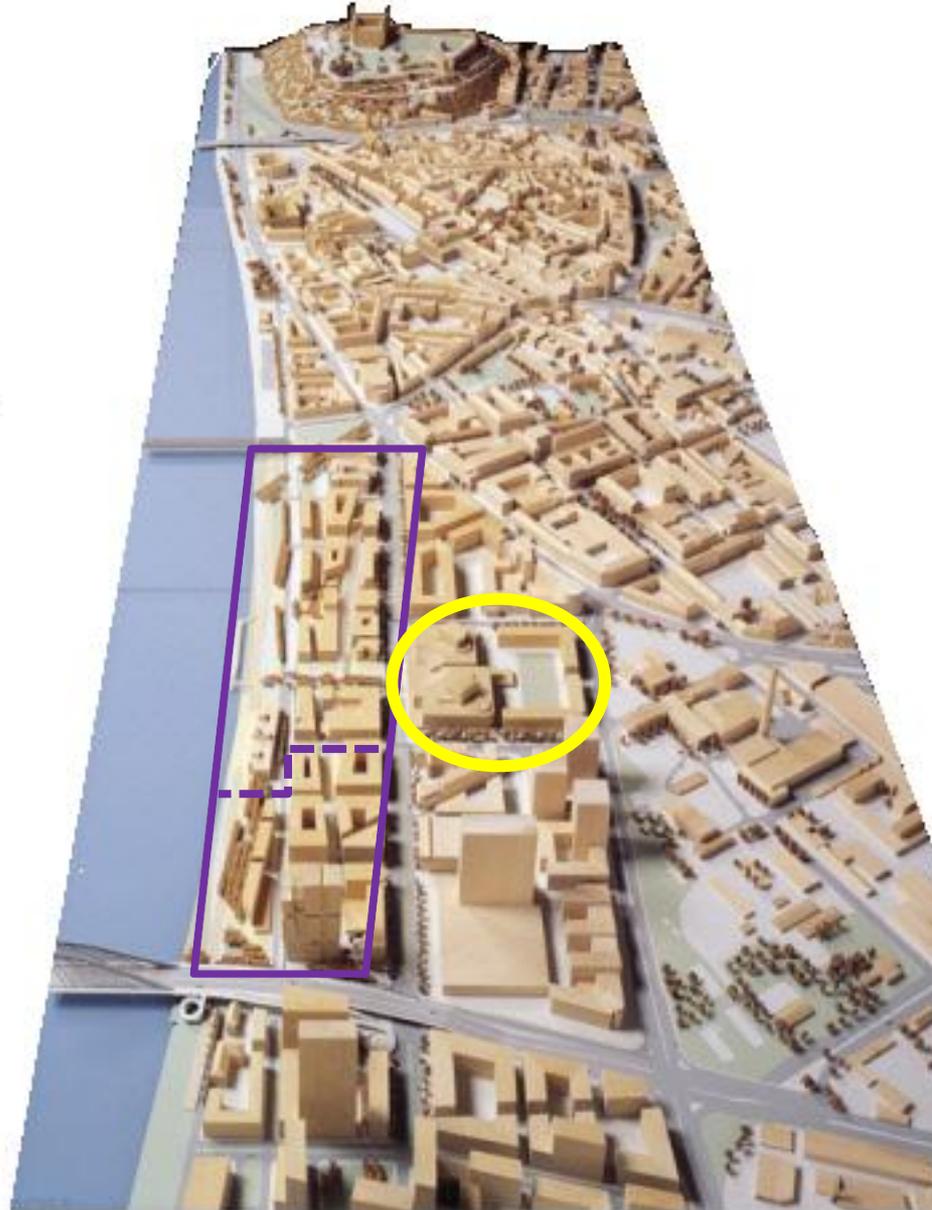




4



5



# Status quo

## positive aspects

- regeneration is at the beginning
- fully accessible to general public, highly popular
- rich history, plans during communism
- seat of 3 national institutions
- competitive environment „Eurovea“ vs. „River Park“
- accepted green space
- very good accessibility by public transportation
- Bratislava between Budapest and Vienna (twin cities)
- the Danube river
- positive examples: public spaces in front of „Eurovea“, summer highlight „Magio beach“

# Status quo

## negative aspects

- **NO strategy, prioritization**
- **NO common understanding of waterfront**
- **many public stakeholders, weak cooperation, few joint actions**
- **NO platform for communication**
- **NO international cooperation**
- **weak regulation on zonal level**
- **greenfields – privately owned**
- **negative perceptions of PPP**
- **limited experience with public discussions**
- **city hall – rigid environment**
- **NO attention to city port, riparian woodland**
- **city = hardware, not software**

# Current challenges on the waterfront

- understanding of potential and risks
- better involvement of city hall/public sector
- from government to governance
- communication among stakeholders & with general public
- commercialization, gentrification, touristification
- "cleaning" of the waterfront
- professionalization of the city hall





# Summary

- **historically popular waterfront**
- **re-discovering of the waterfront**
- **asymmetric power relations**
- **fiscally, professionally weak position of the city hall**
- **privately driven regeneration – significant role of developers**



Thank you for your attention!

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